ORDER

Orders Order / Rev: 103698 Alt Order #: 06830029 Product Desc: BERKLEY FOR SENATE Estimate: 30S Flight Dates: 10/02/12 - 10/20/12 Primary AE: Amy McCreary Original Date / Rev: 06/28/12 / 10/22/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Name: Shorr Johnson Magnus Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1831 Chestnut St. Billing Cycle: EOM/EOC Philadelphia, PA 19103 Agency Commission: 15% Berkley, Shelley for Senate - Pouse Advertiser Name: Demographic: A35+ New Business Thru: Product Codes: PLC01 00:05:00 Order Separation: Priority: SELECT PRIORITY CODE Advertiser External ID: POLITICAL/AGY, PCAN, GEN Revenue Codes: Agency External ID:

Start Date	Start Date End Date #		Gross Amount	Net Amount		
10/01/12	10/20/12	93	\$41,600.00	\$35,360.00		

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Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	93	\$41,600.00	\$35,360.00	0.00
Totals	93	\$41,600.00	\$35,360.00	0.00

Account Executives

ricoodiii mnoodiiroo				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	\$41,600.00
Market	100%	\$208,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	32%	\$66,560.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$43,680.00
KTUD	0%	\$0.00
KVVU	25%	\$52,000.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$4,160.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/02/12	10/05/12	Wake Up Early w/ W Wake Up Early Wag	~	430a-5a	-TWT	:30	4	\$50.003	0.00 NM	4	\$200.00
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KSNV

Order / Rev:

103698

Advertiser:

Berkley, Shelley for Senate

Alt Order #: Flight Dates: 06830029

10/02/12 - 10/20/12

Product Desc: BERKLEY FOR SENATE

Estimate:

308

Ln	Ch	Start	End	Inventory Code	Break	Start/End 1	ime Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
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Į	NEWS			M-F 5-6a WakeU	o www.agners							
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7				I-F 6-7a WakeUp w			-	-TWThF	- :30 (\$300.00	0.00 <i>NM</i>		
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	[cre	dit-mg o		ne with rate change	-							
4			!-10/07/12 Ti	oday Show	658a	ı-9am	-	-TWThF	- :30 (\$400 . 00 _.) 0.00 <i>NM</i>		
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7		-	:-10/07/12 T	-	-	1-9am	-	-TWThF	:30 (\$400-00)) 0.00 <i>NM</i>		
		esolved	ARIE DAT	E] NOT AVAILABLI	E DATE							
E 9				Noon News	CM	12-1230pm	-TWTF	:30	4 \$175.003	0.00 NM	4	\$700.00
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KSNV

Order / Rev:

103698

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830029

Product Desc:

BERKLEY FOR SENATE

Flight Dates:

10/02/12 - 10/20/12

Estimate:

30S

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 -TWTF--\$175.00 0.00 10/08/12 10/08/12 E 10 KSNV Noon News CM 12-1230pm M-----:30 \$175.003 0.00 NM \$175.00 Noon News **NEWS** End Date Start Date Weekdays Spots/Week Rate Rating Week: 10/08/12 M----10/14/12 \$175.00 0.00 E 11 KSNV 10/08/12 10/08/12 M-F Today Show II 3rd H0M 9-10a M----:30 \$425.001 0.00 NM 1 \$425.00 M-F Today Show II TODAY II End Date Weekdays Start Date Spots/Week <u>Rate</u> Rating Week: 10/08/12 10/14/12 \$425.00 1 0.00 Ch Date Range Description Start/End Time <u>Weekdays</u> Length <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 KSNV 10/08/12-10/14/12 M-F Today Show II 3rd Hr 9-10a :30 (\$175.00) 0.00 NM See MG 11.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/08/12-10/08/12 M-F Today Show II 3rd Hr 9-10a :30 \$425,00 0.00 NM (f) MG for 11.1 10/08 [revised rate to reinstate] E 12 KSNV 10/02/12 10/05/12 M-F Today Show II 3rd HBM 9-10a -TWTF-~ :30 \$425.001 0.00 NM \$1,275.00 M-F Today Show II TODAY II Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/01/12 10/07/12 -TWTF~~ 4 \$425.00 0.00 Start/End Time Ch Date Range **Description** <u>Weekdays</u> Length Rate Rtg Type 1 KSNV 10/01/12-10/07/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 (\$425.00) 0.00 NM See MG 12.5,12.6,12.7,12.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/01/12-10/07/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 (\$425.00) 0.00 NM See MG 12.5,12.6,12.7,12.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/01/12-10/07/12 M-F Today Show II 3rd Hr -TWThF~---:30 (\$425.00) 0.00 NM See MG 12.5,12.6,12.7,12.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/01/12-10/07/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 (\$425.00) 0.00 NM See MG 12.5,12.6,12.7,12.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 6 KSNV 10/02/12-10/05/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$425.00 0.00 NM MG for 12.2,12.1,12.4,12.3 [revised rate to reinstate] 7 KSNV 10/02/12-10/05/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$425.00 0.00 NM [ABLE TO PLACE] ABLE TO PLACE 8 KSNV 10/02/12-10/05/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$425.00 0.00 NM (f) MG for 12.2,12.1,12.4,12.3 [revised rate to reinstate] E 13 KSNV 10/02/12 10/05/12 Dr. Phil CM 3-4p -TWTF--:30 \$200,003 0.00 NM \$200.00 Dr Phil PHIL Start Date End Date Weekdays Spots/Week <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -TWTF--\$200.00 0.00 Spot Ch Date Range Description Start/End Time <u>Weekdays</u> <u>Length</u> Rate Rtg Type 1 KSNV 10/01/12-10/07/12 Dr. Phil 3-4p -TWThF----:30 (\$200.00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/01/12-10/07/12 Dr. Phil 3-4p -TWThF----:30 (\$200.00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/01/12-10/07/12 Dr. Phil 3-4p ~TWThF----:30 (\$200.00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE

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 Order / Rev:
 103698
 Advertiser:
 Berkley, Shelley for Senate

Product Desc: BERKLEY FOR SENATE

KSNV

Flight Dates: 10/02/12 - 10/20/12 Estimate: 30S

Alt Order #:

06830029

E14 KSNV 1008H2 1008H2 Dr. Phil	Ln Ch Start End	Inventory Code Break	Start/End	Γime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
March Start Date End Date Moleckiews Socia-Wiese Rate Seath Group Seath Seath Color Seath Se	E 14 KSNV 10/08/12 10/08/1		3-4p	M	:30 1	\$200.003	0.00 NM	1	\$200.00
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E17 KSNV 10/02/12 10/06/12 NEWS 3 at 4 (1 HOUR)CM									
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NEWS Start Date End Date Weekdays Spots/Week Rate Rating 0.00					:30 2	\$450.003	0.00 NM	2	\$900.00
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Start Date End Date Weekdays Spots/Week Rate S450.00 0.00	E 20 KSNV 10/02/12 10/05/1		5-630p	-T-TF	:30 8	\$450,003	0.00 NM	8	\$3,600.00
Week: 10/01/12									
Face to Face w/ J.Ralston FACE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 -T-TF- 2 \$225.00 0.00 Spot Ch Date Range Description Start/End Time T-ThF .30 (\$226.00) 0.00 NM Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE									
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Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type	Start Date End Date								
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Start Date End Date Weekdays Spots/Week Rate Rating	"	Face to Face w/ J.Ralston	•			*	.,	_	40.00
Week: 10/08/12 10/14/12 M 1 \$225.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/08/12-10/14/12 FacetoFace/Raiston Report 730-758pm M :30 (\$225.00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 24 KSNV 10/02/12 10/05/12 M-F Jeopr/Wheel CM 630-730pm -T-TF :30 8 \$1,300.001 0.00 NM 8 \$10,400.00 M-F Jeopardy/Wheel of Fortune JEP/WH Start Date End Date Weekdays Spots/Week Rate Rating		Weekdays Spots/Week	Rate	Rating					
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Start Date End Date Weekdays Spots/Week Rate Rating		·	•	I I L	.50 0	ψ1 ₁ υθθ.θθ.[U.UU INIVI	Ö	φ10,400.00
		Weekdays Snots/Mask	Pate	Rating					
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Order / Rev: 103698 Berkley, Shelley for Senate Advertiser: Alt Order #: 06830029 Product Desc: BERKLEY FOR SENATE KSNV Flight Dates: 10/02/12 - 10/20/12 Estimate: 30\$

Ln Ch Start	End	Inventory Code	Break	Start/End T	īme Day	s Len Spo	ots Rate I	Pri Rtg	Type Sp	oots	Amount
E 24 KSNV 10/02/1	2 10/05/12	M-F Jeop/Wheel	СМ	630-730pm	TTF		8 \$1,300.00		0 NM	8	\$10,400.00
		M-F Jeopardy/Wh	eel of Fortune							-	• ,
JEP/WH											
Start Date	End Date	<u>Weekdays</u> -T-TF	Spots/Week	Rate	Rating						
Week: 10/01/12 Spot Ch Date Ra	10/07/12 inge D	escription		\$1,300.00 /End Time	0.00	<u>Weekdays</u>	Length R	ate Rtg	Type		
1 KSNV 10/01/1:				730pm		-T-ThF					
See MG 24.	9,24.10,24.1	1,24.12,24.13,24.1 E] NOT AVAILABL					,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,			
2 KSNV 10/01/12		-		730pm		-T-ThF	- :30 (\$1,300	.00) 0.00	NM (
		1,24.12,24.13,24.1 E] NOT AVAILABL		•			,	,			
3 KSNV 10/01/12		-		730pm		-T-ThF	- :30 (\$1,300	00) 0.00	NM		
See MG 24. [.NOT AVAI	9,24.10,24.1 LABLE RATI	1,24.12,24.13,24.1 E] NOT AVAILABL	4,24.15,24.16 E RATE	3			,	·			
4 KSNV 10/01/12				730pm		-T-ThF	- :30 (\$1,300	<i>-00</i>) 0.00	NM (
		1,24.12,24.13,24.1 E] NOT AVAILABL		;				·			
5 KSNV 10/01/12	2-10/07/12 M	l-F Jeop/Wheel	630-	730pm		-T-ThF	- :30 (\$1,3 00	<i>00</i>) 0.00	NM		
		11,24.12,24.13,24.1 E] NOT AVAILABL		}							
6 KSNV 10/01/12	2-10/07/12 M	l-F Jeop/Wheel	630-	730pm		-T-ThF	- :30 (\$1,300	00) 0.00	NM		
IAVA TON.]	LABLE RAT	11,24.12,24.13,24.1 E] NOT AVAILABL		5							
7 KSNV 10/01/12		•		730pm		-T-ThF	- :30 (\$1,300	<i>00)</i> 0.00	NM		
		11,24.12,24.13,24.1 E] NOT AVAILABL		3							
8 KSNV 10/01/12	2-10/07/12 M	l-F Jeop/Wheel	630-7	730pm		-T-ThF	- :30 (\$1,300	00) 0.00	NM		
	· · · · · · · · ·	[1,24.12,24.13,24.1 E] NOT AVAILABLI		;							
9 KSNV 10/02/12				730pm		-T-ThF	:30 \$1,300	0.00	/ NM		
	,24.3,24.8,24 to reinstate	1.2,24.6,24.4,24.7,2]	24.5								
10 KSNV 10/02/12		•		730pm		~T-ThF	:30 \$1,300	0.00	≀ NM		
[revised rate	to reinstate		24.5								
11 KSNV 10/02/12				730pm		-T-ThF	- :30 \$1,300	0.00) NM		
[revised rate	to reinstate	-									
12 KSNV 10/02/12		· ·		730pm		-T-ThF	:30 \$1,300	0.00) NM		
[revised rate	to reinstate										
13 KSNV 10/02/12		•		730pm		-T-ThF	- :30 \$1,300	0.00 0.00) NM		
[revised rate	to reinstate		24.5								
14 KSNV 10/02/12				730pm		-T-ThF	- :30 \$1,300	0.00 0.00) NM		
[revised rate	to reinstate		24,5								
15 KSNV 10/02/12		•		730pm		-T-ThF	- :30 \$1,300	0.00 0.00) NM		
[revised rate	to reinstate	•	24.5								
16 KSNV 10/02/12		,		730pm		-T-Th#	- :30 \$1,300	0.00	≀ NM		
	,24.3,24.8,24 to reinstate	1.2,24.6,24.4,24.7,2]	24.5								
E 25 KSNV 10/08/1	2 10/08/12	M-F Jeop/Wheel M-F Jeopardy/Wh	CM eel of Fortune	630-730pm	М	:30	2 \$400.003	3 0.01	O NM	0	\$0.00
JEP/WH											
<u>Start Date</u> Week: 10/08/12	End Date 10/14/12	Weekdays M	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00						

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Order / Rev:

103698

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830029

Product Desc: BERKLEY FOR SENATE

KSNV

Flight Dates:

10/02/12 - 10/20/12

Estimate:

30S

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Гіте Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 25 KSNV	10/08/1	2 10/08/12	M-F Jeop/Wheel	CM	630-730pm	М	:30 2	2 \$400.003	0.00 NM	0	\$0.00
JEP/W	Н		M-F Jeopardy/W	neel of Fortun	е						
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10		10/14/12	M	2		0.00					
	<u> Date Ra</u> 10/08/1		escription 1-F Jeop/Wheel		<u>t/End Time</u> 730pm		Weekdays L	<u>ength Rate</u> :30 (\$400.00)	Rtg Type		
	resolved		11 000p/11/100/	000	τοοριτι		•1	.00 (\$\tau\tau\tau\tau\tau\tau\tau\tau\tau\tau	0.00 19101		
•			E] NOT AVAILABL	E RATE							
			1-F Jeop/Wheel	630-	730pm		M	:30 (\$400-00)	0.00 <i>NM</i>		
	<i>iresolved</i> IOT AVA		E] NOT AVAILABL	E RATE							
E 26 KSNV	10/06/1	2 10/06/12	SIGN ON-SIGN O	OFF CM	5a-459a		5- :30 2	2 \$250.003	0.00 NM	2	\$500.00
IED 444			ROS		(9:00 PM-10	:00 PM)					
JEP/W	н art Date	End Date	Weekdays	Spots/Week	Pate	Patina					
Week: 10		10/07/12	S-	2	<u>Rate</u> \$250.00	Rating 0.00					
E 27 KSNV	10/07/1	2 10/07/12	News 3 Live in Pr	ime CM	7-10pm		-S :30 '	1 \$600.003	0.00 NM	1	\$600.00
NEWS	IN DESIA	E AFTER NF	News 3 in Prime								
_	art Date	End Date	.∟ <u>Weekd</u> ays	Spots/Week	<u>Rate</u>	Rating					
Week: 10		10/07/12	S	1	\$600.00	0.00					
E 28 KSNV	10/05/1	2 10/05/12	Fri PR 9-10p	СМ	9-10pm	F	:30 -	1 \$1,000.003	0.00 NM	1.	\$1,000.00
GRIMM	1		Friday Prime 9-10	0pm							
_	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10		10/07/12	F		\$1,000.00	0.00					
E 31 KSNV	10/02/1	2 10/05/12	Late Night w/Fall		1237a-136a	m -TWTF	;30 4	4 \$250.001	0.00 NM	4	\$1,000.00
FALLO	N		Late Night w/Fall	ווט							
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10 Spot Ch	/01/12 <u> Date Ra</u>	10/07/12	-TWTF escription	4 Star	\$250.00 t/End Time	0.00	Wookdown	anath Data	Dia Tuna		
			ate Night w/Fallon		<u>v⊏nu nine</u> 7a-136am		<u>Weekdays</u> <u>L</u> ∹TwThF	ength <u>Rate</u> :30 (\$250.00)	Rtg Type 0.00 NM		
		.5,31.6,31.7,						,, ,			
			E] NOT AVAILABL		7- 400		mes appella per	.00 (0050.00)	0.00 144		
		.5,31.6,31.7,	ate Night w/Fallon 31.8	123	7a-136am		-TWThF	:30 (\$250.00)	0.00 NIN		
[.N	OT AVA	LABLE RAT	E] NOT AVAILABL	E RATE							
			ate Night w/Fallon	1237	⁷ a-136am		-TWThF	:30 (\$250.00)	0.00 <i>NM</i>		
		.5,31.6,31.7, LABLE RAT	31,8 E] NOT AVAILABL	F RATE							
			ate Night w/Fallon		⁷ a-136am		-TWThF	:30 (\$250.00)	0.00 <i>NM</i>		
		.5,31.6,31.7,						, ,			
_			E] NOT AVAILABL		7a 126am		Turler	-20 #250.00	0.00 NM		
_		,31.3,31.2,3	ate Night w/Fallon 1.4	1231	7a-136am		-TWThF	:30 \$250.00	0.00 NM		
		e to reinstate									
			ate Night w/Fallon	1237	⁷ a-136am		-TWThF	:30 \$250.00	0.00 NM		
		,31.3,31.2,3 e to reinstate									
•			ate Night w/Fallon	1237	⁷ a-136am		-TWThF	:30 \$250.00	0.00 NM		
		,31.3,31.2,3									
-		e to reinstate 2-10/07/12 L	·] ate Night w/Fallon	100	⁷ a-136am		-TWThF	:30 \$250.00	0.00 NM		
		,31.3,31.2,3	-	1231	a-iJUdiji		~ W (.ა∪ ֆ∠ხ∪.ს∪	U.UU INIVI		
		e to reinstate									
E 32 KSNV	10/08/1	2 10/08/12	Late Night w/Fallo		1237a-136a	m M	:30 <i>′</i>	1 \$75.003	0.00 NM	0	\$0.00
FALLO	N		Late Night w/Fall	on							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
-		-				_			-		

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KSNV

Order / Rev:

103698

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830029

Product Desc: BERKLEY FOR SENATE

Flight Dates:

10/02/12 - 10/20/12

Estimate:

30S

Ln Ch	Start	End	Inventory Code	Break	Start/End Tim	e Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
E32 KSNV	10/08/1	2 10/08/12	Late Night w/Fallo Late Night w/Fallo		1237a-136am	M	- :30	1 \$75.003	0.00 NM	0	\$0.00
FALLO			_								
<u>Sta</u> Week: 10/	rt Date	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> <u>F</u> \$75.00	Rating 0.00					
	Date Ra		<u>escription</u>	<u>Star</u>	t/End Time	0.00	<u>Weekdays</u>	Length Rate	Rtg Type		
		2-10/14/12 L	ate Night w/Fallon	123	7a-136am		M	:30 (\$75.00)	0.00 <i>NM</i>		
	resolved OT AVAI	LABLE RAT	E] NOT AVAILABL	E RATE							
E33 KSNV	10/08/1	2 10/08/12	The Tonight Show	v CM	1135p-1237a	M	- :30	2 \$185.003	0.00 NM	0	\$0.00
TON SI			·								
<u>Sta</u> Week: 10/	rt Date 08/12	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 2		Rating 0.00					
Spot Ch	Date Ra	inge <u>D</u>	<u>escription</u>		t/End Time	0.00	<u>Weekdays</u>	Length Rate	Rtg Type		
		2-10/14/12 T	he Tonight Show	113	5p-1237a		M	:30 (\$185.00)	0.00 NM		
	resolved OT AVAI	LABLE RAT	E] NOT AVAILABL	E RATE							
		2-10/14/12 T	he Tonight Show	1138	5p-1237a		M	:30 (\$185.00)	0.00 <i>NM</i>		
	resolved OT AVAI	LABLE RAT	E] NOT AVAILABL	E RATE							
			M-F News 3 at El		11pm-1135pm	-TWTF-	- :30	4 \$425.003	0.00 NM	4	\$1,700.00
NEWS			M-F News 3 at El	even							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate F	Rating					
Week: 10/		10/07/12	-TWTF	4	\$425.00	0.00					
E36 KSNV	10/08/1	2 10/08/12	M-F News 3 at El		11pm-1135pm	M	:- :30	1 \$425.003	0.00 NM	1	\$425.00
NEWS			Will Howe out El	OVOIT							
<u>Sta</u> Week: 10/	rt Date	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week		Rating 0.00					
			Sa-Su News 3 at	ElevenCM	\$425.00 11pm-1135pm	S	is :30	2 \$400.003	0.00 NM	1	\$400.00
			Sa-Su News 3 at		, , , , , , , , , , , ,			- ,		,	Ţ.00.00
NEWS Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u> F	Rating					
Week: 10/		10/07/12	SS	2		0.00					
	Date Ra		escription a-Su News 3 at Ek		<u>t/End Time</u> n-1135pm		Weekdays	Length Rate	Rtg Type		
	resolved	2-10/0//12 3	a-ou News 5 at Ex	even i ipi	n-1155pm		SaSu	:30 (\$400-00)	0.00 NIVI		
			E] NOT AVAILABL								
E38 KSNV	10/06/1	2 10/06/12	Saturday Today Saturday Today	СМ	7a-9am	S	:- :30	2 \$225.003	0.00 NM	2	\$450.00
SAT TO	DAY		outurday roday								
<u>Sta</u> Week: 10/	rt Date	<u>End Date</u> 10/07/12	<u>Weekdays</u> S-	Spots/Week 2		Rating 0.00					
E 39 KSNV					ф225.00 6a-7a	S	- :30	2 \$150.003	0.00 NM	2	\$300.00
			News 3 Sunrise S				-	 •	,	=	,
NEWS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate F	Rating					
Week; 10/	01/12	10/07/12	S-	2		0.00			:		
E41 KSNV	10/06/1	2 10/06/12	Saturday Night Liv		1130pm-1:02ar	nS	:- :30	1 \$550.003	0.00 NM	0	\$0.00
SNL			Saturday Night Li	ve							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10/ Spot Ch	01/12 <u>Date Ra</u>	10/07/12 inge <u>D</u>	S- escription	1 Star	\$550.00 t/End Time	0.00	Weekdays	Length Rate	Rtg Type		
1 KSNV	10/01/1		aturday Night Live		0pm-1:02am		Sa	:30 (\$550.00)			
	resolved OT AVAI	LABLE RAT	E] NOT AVAILABL	E RATE							
N 42 KSNV				CM	658a-9am	-TWTF-	- :30	3 \$900.001	0.00 NM	3	\$2,700.00
			Today Show					-	.=.		

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Order / Rev:

103698

Advertiser:

Berkley, Shelley for Senate

Alt Order #:

06830029

Product Desc:

BERKLEY FOR SENATE

KSNV

Flight Dates:

10/02/12 - 10/20/12

Estimate:

30S

Ln Ch Start End TODAY	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ts	Rate Pri	Rtg Type S	pots	Amount
Start Date End Date	Weekdays Spot	s/Week	Rate	Rating						
Week: 10/01/12 10/07/12	TWTF	3	\$900.00	0,00						
N43 KSNV 10/02/12 10/05/12	The Tonight Show	CM	1135p-1237a	-TWTF	:30	8	\$500.001	0.00 NM	7	\$3,500.00
	Tonight Show									
TON SHOW										
Start Date End Date	Weekdays Spot	s/Week	<u>Rate</u>	Rating						
Week: 10/01/12 10/07/12	-TWTF	7	\$500,00	0.00						
N44 KSNV 10/20/12 10/20/12	Sat PR 8-9p	СМ	8-9pm	S-	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
Saturday Prime 8-9pm										
Start Date End Date	Weekdays Spot	s/Week	<u>Rate</u>	Rating						
Week: 10/15/12 10/21/12	S-	1	\$1,200.00	0.00						
N45 KSNV 10/20/12 10/20/12	Sat PR 9-10p	СМ	9-10pm	S-	:30	1	\$900.002	0.00 NM	1	\$900.00
Saturday Prime 9-10pm			•							•
Start Date End Date	Weekdays Spot	s/Week	<u>Rate</u>	Rating						
Week: 10/15/12 10/21/12	S-	1	\$900.00	0.00						
								Totals	93	\$41,600.00